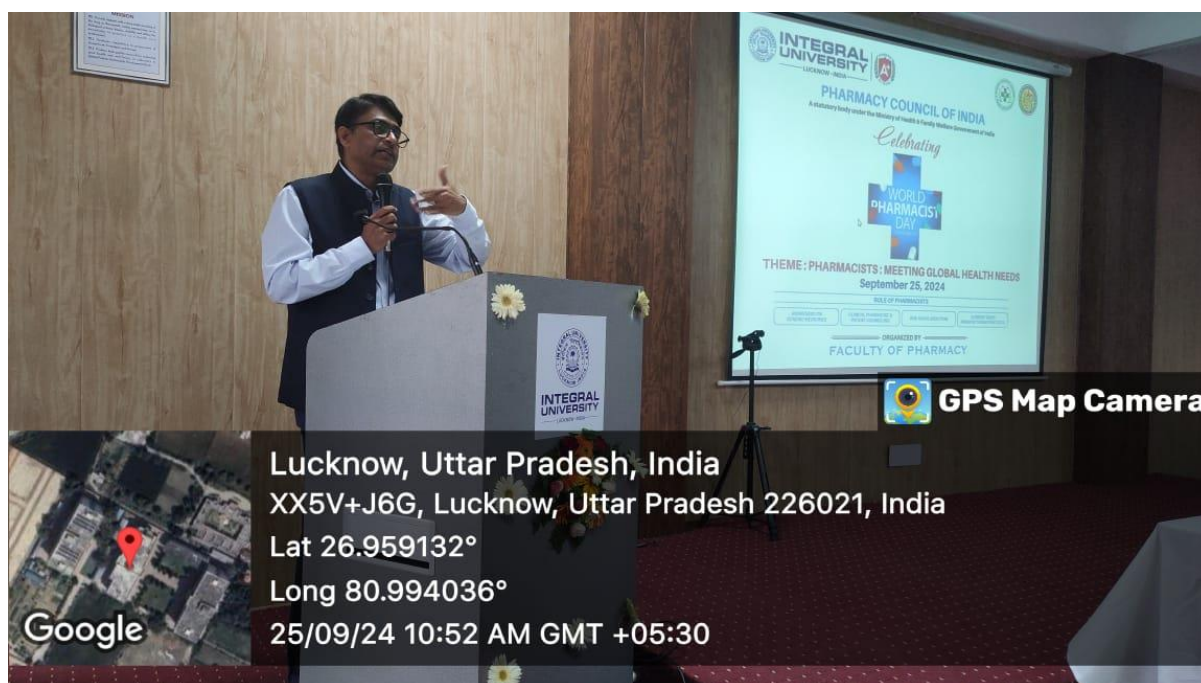


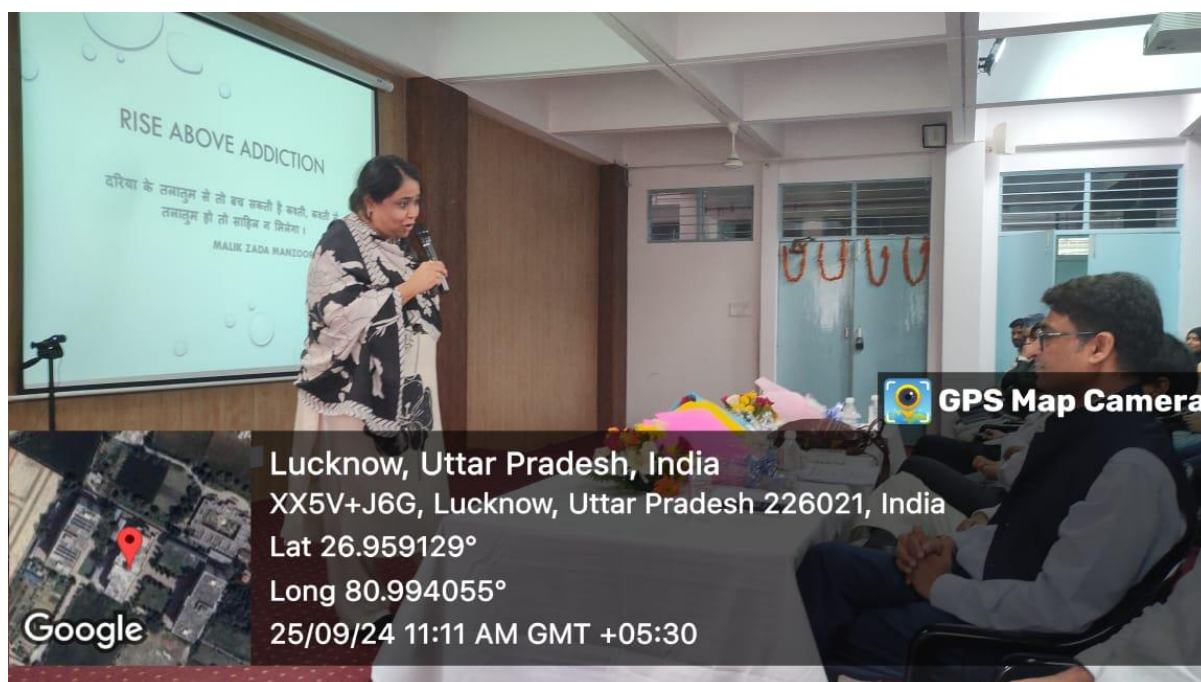
Faculty of Pharmacy Celebrated World Pharmacists Day 2024: A Celebration of Pharmacists' Role in Global Health

Faculty of Pharmacy, Integral University celebrated **World Pharmacists Day 2024**. The event celebrated the invaluable contributions of pharmacists in meeting global health needs, aligning with this year's theme, "**Pharmacists: Meeting Global Health Needs.**" Held on Wednesday, September 25, at the Seminar Hall, the event brought together students, faculty members, healthcare professionals, and our guest speaker **Prof. Zeba Aqil** to address critical topics in the field of pharmaceutical sciences.



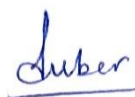
Welcome address by Prof. (Dr.) Syed Misbahul Hasan, Dean, Faculty of Pharmacy

The welcome address was delivered by the **Prof. (Dr.) Syed Misbahul Hasan**, Dean, Faculty of Pharmacy, Integral University who emphasized the vital role of pharmacists in healthcare systems worldwide and the increasing need for public awareness of their contributions.



Prof. Zeba Aqil, Head of the Department of Humanities, Integral University, spoke on ‘**Drug Abuse and Addiction**’, beginning with a thought-provoking couplet by Malikzada Manzoor Ahmad. She discussed the parallels between substance addiction and modern-day addictions, such as mobile phones and social media, and emphasized the four Cs of addiction: **Compulsion**, **Cravings**, **Consequences**, and **Control**, while highlighting prevention and treatment strategies.

The event reflected key Program Outcomes by enhancing pharmacy knowledge (PO1), fostering leadership skills (PO5), and emphasizing ethical responsibilities (PO7) in healthcare. Also, the discussions aligned with SDGs by promoting health and well-being (SDG 3), enhancing educational collaboration (SDG 4), and strengthening partnerships between academia and healthcare (SDG 17).



Prof Juber Akhtar
Head



Prof (Dr.) Syed Misbahul Hasan
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